DRAFT 18-19 LA Advocacy Priorities – for LAAC Consideration

The following are to be used as key *strategies* for all advocacy work:

- LAUSD Relationships (previously an LAAC north star priority)
- Increased Engagement of LAUSD Charter Community in Advocacy Priorities (to broaden the reach, influence, and support for the LAAC within the LAUSD charter community, resulting in increased buy-in, participation, and sustainability)

	Strategic Priority	**Overall Objective**	**External Partners: Potential Collaboration**
LAAC North Star Priorities	Long-Term Facilities Use Agreements	Create a formal and sustainable system for long-term facilities use agreements between LAUSD and charter schools beginning in the 2019-20 school year, where long-term is defined to be petition co-terminus or longer, by establishing a clear change in facilities policy.	GPSN PCSD ExEd Mike Keeley One City, All Kids Coalition
	Authorizing Policy & Oversight	Fundamentally improve the authorization and oversight experience for LA charter schools and the relationship between authorizer and charter schools in LA by securing structural and personnel reforms at LAUSD.	LAUSD Board LAUSD Supe
	Renewal Criteria & Performance Framework	In the absence of updated statewide criteria, secure LAUSD charter renewal criteria that prioritizes student academic outcomes and – only when necessary – considers multiple measures but does not substitute academic achievement with non-academic outcome measures of limited value. Secure a performance framework that lays the foundation for system-wide school improvement through a similar focus on student academic achievement. At a minimum, charter renewal criteria will remain protected as LAUSD adopts a performance framework for all public schools.	GPSN Parent Revolution SpeakUP United Way ABC

LAAC Sub-Priorities	BD5 Representation (Ad-Hoc)	Maintain a kids-first local authorizing environment by securing: 1) interim appointment of a representative who supports the Superintendent and aligned board members; and 2) A special election primary in March; 3) LAAC alignment with a PAC.	GPSN SpeakUP Kids Coalition Parent Revolution ABC United Way
	Locally-Led Legislative Advocacy (Part 1)	Influence CCSA's legislative agenda so it aligns with issues that matter to our local membership.	CCSA Government Affairs Parent Revolution Kids Coalition
	Strike Preparedness (Ad-Hoc)	Prepare Los Angeles charter schools for a likely UTLA strike to minimize the potential negative impact on student learning and public perception of charter schools. Ensure that charter schools are not inappropriately or illegally involved in bargaining.	E4E SpeakUP Kids Coalition TFA United Way
CCSA Priorities (for LAAC Update only)	Build Our Narrative	Build a proactive, positive, and responsive media narrative in Los Angeles that highlights charter schools' explicit commitment and unique ability to provide students with access to a high-quality public education.	GPSN SpeakUP Kids Coalition Parent Revolution LAUSD Board LAUSD Supe
	Funding for 2020	Secure increased funding for all public school students via a LAUSD bond measure and parcel tax in 2020 that include charter school students equitably.	GPSN SpeakUP Kids Coalition PCSD Parent Revolution ABC ExEd Mike Keeley
	Locally-Led Legislative Advocacy (Part 2)	Based on above agreed-upon CCSA legislative agenda, influence LAUSD's legislative agenda and carry those efforts through to influence LA legislators given the outsized role of Los Angeles, its members, and the District in dictating where the state goes in this new landscape.	Parent Revolution Kids Coalition
	LA Advocacy Day	Facilitate a one-day opportunity in Los Angeles, for LA charter leaders, families and other stakeholders to build our narrative and advocate on our issues by engaging community, elected, and other influential stakeholders.	Parent Revolution Kids Coalition SpeakUp

	Common Enrollment	Protect charter community autonomy over enrollment and admissions in the context of a potential unified enrollment system while maintaining moral high ground on equity and access by 1) supporting charter schools in establishing their own common enrollment pilot; and 2) advocating for a non-negotiable third party administrator of any unified enrollment system as needed.	GPSN PEAPS-LA Parent Revolution
	Non-Academic Accountability	Develop and implement non-academic criteria to determine when the charter community should advocate *against* a school's renewal or *for* a school's revocation for non-academic issues in order to protect the integrity of the charter school movement.	Innovate SpeakUP Parent Revolution

Additional CCSA/LA Regional Advocacy Workstreams

- SPI Election
  - *Overall Objective: Activate the Los Angeles charter community to help secure the election of Marshall Tuck as SPI by contributing to his campaign through two CCSA-led, coordinated days of action.*
- Influencing Opinion Leaders
  - *Overall Objective: Coordinate a series of strategic grasstops, grassroots, and communications efforts targeted explicitly at opinion leaders in Los Angeles (community groups, elected, and media) to improve awareness of and support for charter schools.*
- Elected Accountability
  - *Overall Objective: Hold priority local elected officials accountable when they make actions or votes that harm students and families, geared towards preparing for 2020 elections.*
- LACOE Advocacy Council & Collective Action
  - *Overall Objective: Build an advocacy council for Los Angeles County non-LAUSD charter schools to unify that community in voice and action as an additional driver of local change.*
- Compton Authorizing Policy
  - *Overall Objective: Secure the development of kids-first authorizing from the ground up in Compton Unified.*